



**News Release**  
For Immediate Release

November 19, 2020

## **HTC ANNOUNCES CANADIAN LAUNCH OF KASE ONE RETAIL BRAND**

**Regina, Saskatchewan –** *HTC Extraction Systems* (“**HTC**”) (TSX-V: HTC) (OTCQB:HTPRF) announces their Canadian retail and wholesale product branding and market introduction strategy. The production of the Kase One product line up is already underway at HTC’s, Kase Farma Inc. (“**Kase**”), California location and HTC expects to begin extraction, refining and packaging at their facility in Regina, Saskatchewan within the upcoming months, subject to Health Canada licensing.

Upon completion of licensing through Health Canada, at the Regina facility, HTC will begin production for the wholesale and retail markets and launch its first CBD product, ***Kase One***; based on the theme “***One Life; One Plant***”. ***Kase One*** was successfully launched in the US market in July 2020 by Kase, HTC’s wholly owned subsidiary. The ***Kase One*** product was developed and formulated by the experienced industry acclaimed Kase team of formulators in Ceres, California.

***Kase One*** is formulated with outdoor grown, superior hemp, sourced from HTC’s IPGrowers™. HTC prides itself in providing their customers with full transparency as to the IP (“**Identity Preserved**”) plant origin of its products and the integrity, science, and full transparency in the extraction and formulation of ***Kase One***; bringing accountability and verified quality to the cannabinoid industry.



This will complete HTC's business strategy of formulating and extracting cannabinoids in the Canada and the United States; through the introduction of the ***Kase One*** product for its private brand; while utilizing the same ***Kase One*** formulations for its white label product distribution; and in so doing, solidifying its strong future in the cannabinoid industry.

### **About HTC**

HTC Extraction Systems and its' wholly owned subsidiaries, KF Hemp Corp. and Kase Farma, are hemp production and processing companies that captures the Tri-Crop benefits of Industrial Hemp, which include hemp seed protein and hemp seed oil, bio-fibre ingredient processing, and cannabinoid extraction and formulation. HTC is an owner of patented proprietary technologies designed for the extraction of biomass, gas, and liquids, as well as the distillation and purification of ethanol and ethanol-based solvents used in extraction. (<https://htcextraction.com/>)

### **About Kase**

California-based, Kase Farma is a hemp-based cannabinoid extraction, refining and formulation company. Kase Farma's product, ***Kase One***, delivers health and wellness benefits of CBD, CBG, CBN and other cannabinoids to customers across the United States, via the production of high-quality, premium hemp products, through highest quality extraction, refining and formulation, while sustaining an unrelenting commitment to people, community and the environment. (<https://kasefarma.com/>)



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*HTC Pureenergy corporate developments can be followed on [www.htcextraction.com](http://www.htcextraction.com) and is traded under the symbol **HTC***

*This press release contains "forward-looking statements" or "forward-looking information" (collectively referred to herein as "forward-looking statements") within the meaning of applicable securities legislation. Such forward-looking statements include, without limitation, forecasts, estimates, expectations, and objectives for future operations that are subject to several assumptions, risks, and uncertainties, many of which are beyond the control of HTC. Forward-looking statements are statements that are not historical facts and are generally, but not always, identified by the words "expects", "plans", "anticipates", "believes", "intends", "estimates", "projects", "potential" and similar expressions, or that events or conditions "will", "would", "may", "could" or "should" occur or be achieved. This press release contains forward-looking statements pertaining to, among other things, the assumption that licensing requirements will be met, required licenses will be obtained, crops will yield viable amounts of hemp for CBD oil extraction, that the Kase One product line will be produced and launched in the wholesale and retail markets.*

*Forward-looking information is based on current expectations, estimates and projections that involve a number of risks, which could cause actual results to vary and in some instances to differ materially from those anticipated by HTC and described in the forward-looking information contained in this press release.*

*Although HTC believes that the material factors, expectations and assumptions expressed in such forward-looking statements are reasonable based on information available to it on the date such statements were made, no assurances can be given as to future results, levels of activity and achievements and such statements are not guarantees of future performance.*

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